

KAREN ADAMS!

902.446.9400
www.AdamsDesign.ca
Karen@AdamsDesign.ca

SKILLS

- Expertise in Adobe CS4: Photoshop, Illustrator, and InDesign
- Mastery of Microsoft Office: Word, Excel, PowerPoint, Outlook
- Working knowledge of Flash, Dreamweaver, HTML, and CSS
- Skilled at learning specialized, proprietary computer systems
- Highly experienced in photo restoration and manipulation
- Experienced in traditional and computer illustration
- Experienced in Apple iLife and iWork products
- Expertise in digital and film SLR photography
- Functionally bilingual in English and French
- Liaison for wide range of industry partners
- Comfortable giving small and large presentations
- Experienced in general office and reception duties
- Extensive experience in customer sales and service

EDUCATION

Graphic Design Diploma

Nova Scotia Community College: Waterfront Campus, Dartmouth, Nova Scotia, 2011

Applied Communication Arts Certificate, Honours

Nova Scotia Community College: Waterfront Campus, Dartmouth, Nova Scotia, 2010

Bachelor of Science, Psychology major, Biology and French minors

Dalhousie University, Halifax, Nova Scotia, 1995

High School Diploma, Honours

Sacred Heart School of Halifax, Nova Scotia, 1990

EXPERIENCE

Graphic Design and Photography

Duly Noted Stationery; Halifax, Nova Scotia, May 2011

Freelance; Halifax, Nova Scotia

- Designed event brochure for Children's Wish Foundation 2013
- Photo editing for local professional photographer 2013 –
- Designed & printed logo, cards, labels and ID cards for Imagina Missions 2012 –
- Designed coordinated sets of wedding invitations, favours and print-work, 2009 –
- Designed custom invitations, cards, coupons, flyers and newsletters, 2003 –
- Photographed office parties, candid portraits, and small weddings 2003 –
- Travel, nature, macro, product and dance photography 1990 –

Travel Counsellor

HRG Canada, Loyalty Travel Division; Halifax, Nova Scotia, 2008

Check-in NS; Halifax Nova Scotia, 1992 – 1996

Pricing and Tariff Specialist, In-flight Newsletter Editor, Photographer, and Designer

CanJet Airlines, Halifax, Nova Scotia, 2003 – 2006

Pricing and Tariff Specialist, Special Projects Coordinator and Administrative Assistant

Air Canada & Air Canada Jazz; Halifax, Nova Scotia, 2001 – 2003

Bilingual Customer Sales and Service Agent

Air Canada Reservations Centre; Saint John, New Brunswick, 1998 – 2001

Retail Sales and Customer Service

Fabricville; Halifax, Nova Scotia, 2013 – Present

Black's Photography Ltd.; Halifax, Nova Scotia, 1997 – 1998

INTERESTS

Latin and ballroom dancing
Sewing and pattern drafting
Animal behaviour studies
Knitting and crochet

REFERENCES

Doug Newson

DNewson@FlyPEI.com
902.566.7997 x222

Kim-Harper-Given

Kimeressa@gmail.com
902.429-2729

Rob Hansen

Rob.Hansen@NSCC.ca
902.491.4674

John Rigby

JohnR@Danier.com
416.762.8175 x451

Brief Recommendations from Linked In

“I had the pleasure of working with Karen during her tenure at CanJet Airlines. Karen possessed excellent analytical skills and was always up to the challenge of taking on new projects and initiatives. One such project was our in-flight newsletter, as she took on the role as editor and designer, allowing her a chance to put her creative skills to work.” December 21, 2011

Doug Newson; *was Director, Marketing & Sales, CanJet Airlines; now CEO Charlottetown Airport*

“I taught typography to Karen at NSCC. Karen had a good work ethic, she grasped new material quickly, and it was a pleasure to have a student who could actually proofread!” January 19, 2012

Rod McDonald; *Typographic Design; taught Karen at Nova Scotia Community College*

“I studied Graphic Design with Karen. During that time she was always at the top of the class with a strong eye for detail and a keen visual sense of what the client is looking for, with an added flair all her own.” December 23, 2011

Rachelle Paul; *studied with Karen at Nova Scotia Community College*

“Karen is a very hard and dedicated worker. She brought all her ideas and experiences forward, making her an asset to work with. I would highly recommend Karen to a potential client, as she is not only committed but also a pleasure to work with.” December 9, 2011

Sydney Daoust; *studied with Karen at Nova Scotia Community College*

“I had the pleasure of working with Karen at CanJet Airlines, and she was also my wedding photographer. Karen is very creative and has exemplary skills as a photographer. Her eye for design is also first-rate. She takes ownership of her projects, works well independently, and is enjoyable to work with. I give Karen my strong recommendation, and would be pleased to provide additional information if required.” July 3, 2012

Patti Ellis, *Manager, Internet Marketing, CanJet Airlines*

“I am so glad that Karen is in a creative role. Although Karen was an analyst while at CanJet, her creativity was often sought. She had an eye for design even then and her skills were often sought for in-house projects. Since then she has had further education and many opportunities to enhance her natural talent. Karen is hardworking and crafty, an asset to any team.” December 1, 2011

Cynthia Bragg; *Marketing Coordinator, CanJet Airlines*

“Karen and I worked together at CanJet Airlines in the company's Marketing & Sales Division. Karen was meticulous about her work, very engaged in everything she did and an overall great team member. Karen goes about her business in a methodical manner and she can always be counted on for solid advice and direction. She would be an asset to any organization.” December 6, 2011

Wayne Morrison; *Director, Communications, CanJet Airlines*